

# CONFERENCE LOCATION

## Cedars-Sinai Medical Center

Harvey Morse Conference Center  
Plaza Level, South Tower  
8701 Gracie Allen Drive  
Los Angeles, CA 90048  
(310) 423-5548

## HOTEL ACCOMMODATIONS

The most convenient place to stay is the Hotel Sofitel, located across the street from Cedars-Sinai Medical Center at 8555 Beverly Blvd at La Cienega. The phone number of the hotel is (310) 278-5444.

## PARKING

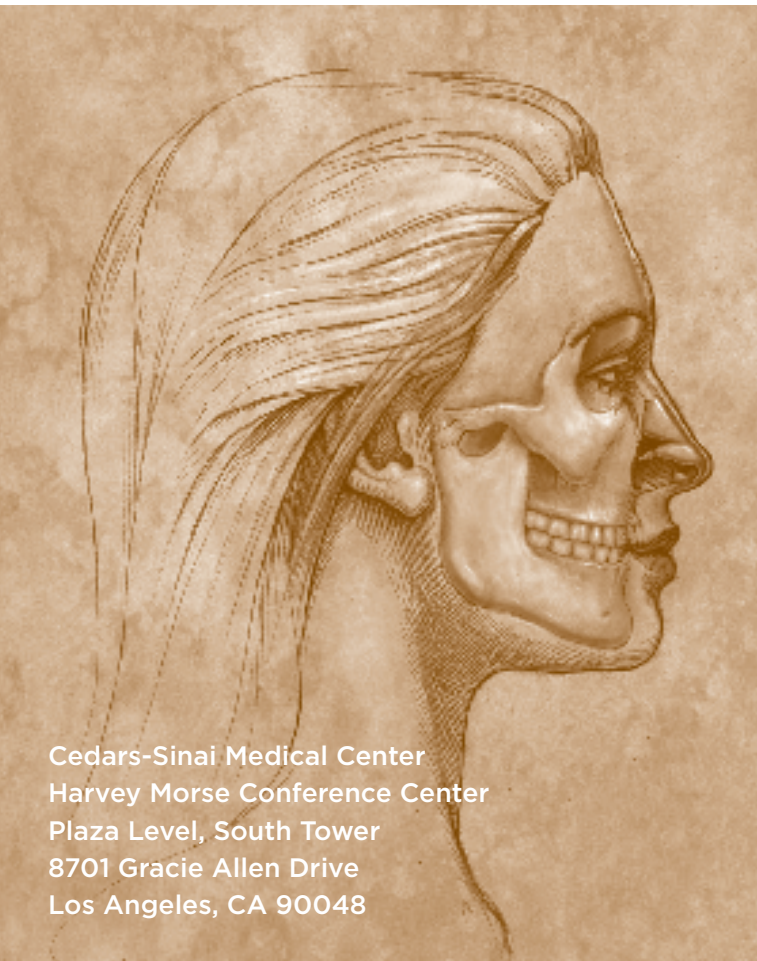
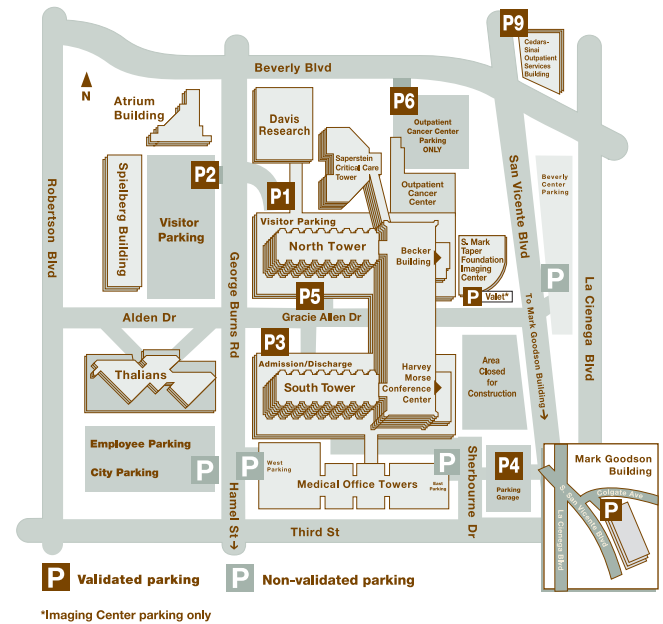
Complimentary self-parking is available in the following CSMC parking lots only:

P1 and P2 - George Burns Road, between Beverly Boulevard and Alden Drive

P4 on Sherbourne Drive, between Third Street and Gracie Allen Drive

Bring your parking ticket with you to the conference. We will provide daily validation at the registration desk. We cannot validate tickets for vehicles parked in the Cedars-Sinai Medical Office Towers parking structures.

**P** Cedars-Sinai Visitor Parking  
map not drawn to scale



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**CEDARS-SINAI**

DEPARTMENT OF SURGERY  
DIVISIONS OF OTOLARYNGOLOGY  
AND PLASTIC SURGERY

Sponsor

**Advances in Multi-Specialty Aesthetic and  
Reconstructive Plastic Surgery Symposium and  
Bernard G. Sarnat, MD Lectureship**

**Saturday and Sunday**

**November 6-7, 2010**

Offered in cooperation with the  
California Society of Facial Plastic Surgery  
and the Breast Preservation Foundation



For further information, call (310) 423-5548 or visit [www.csmc.edu/cme](http://www.csmc.edu/cme)

# FACULTY

## COURSE DIRECTORS

### **Babak Azizzadeh, MD, FACS**

Attending Surgeon, Facial Plastic and Reconstructive Surgery  
Cedars-Sinai Medical Center  
Los Angeles, CA

### **Andrew T. Cohen, MD, FACS**

Division Clinical Chief, Plastic and Reconstructive Surgery  
Cedars-Sinai Medical Center  
Los Angeles, CA

### **Randy Sherman, MD, FACS**

Vice Chairman, Department of Surgery  
Cedars-Sinai Medical Center  
Los Angeles, CA

## CEDARS-SINAI FACULTY

### **David A. Kulber, MD, FACS**

Clinical Chief, Department of Surgery  
Director, Center for Plastic and Reconstructive Surgery  
Cedars-Sinai Medical Center  
Los Angeles, CA

### **Babak Larian, MD**

Director, Head and Neck Cancer Center  
Cedars-Sinai Medical Center  
Los Angeles, CA

### **Guy G. Massry, MD**

Attending Surgeon, Ophthalmology  
Cedars-Sinai Medical Center  
Los Angeles, CA

## GUEST FACULTY

### **Daniel Alam, MD**

Chief, Section of Facial Aesthetic and Reconstructive Surgery  
Cleveland Clinic Foundation  
Cleveland, OH

### **Jay Calvert, MD**

Adjunct Assistant Professor  
Department of Biomedical Engineering  
University of California, Irvine  
Irvine, CA

### **Rebecca Fitzgerald, MD**

Private Practice, Dermatology  
Associate Professor,  
Department of Dermatology  
David Geffen School of Medicine at UCLA  
Los Angeles, CA

### **Andrew S. Frankel, MD, FACS**

Associate Clinical Professor  
Keck School of Medicine of USC  
Los Angeles, CA  
Private Practice, Lasky Clinic  
Beverly Hills, CA

### **Robert Goldberg, MD**

Chief, Orbital and Ophthalmic Plastic Surgery  
Director, Aesthetic Center,  
Orbital Disease Center  
Jules Stein Eye Institute at UCLA  
Los Angeles, CA

### **Douglas Hamilton, MD**

Director, Laser Rejuvenation Institute  
Beverly Hills, CA  
Assistant Clinical Professor  
of Dermatology  
David Geffen School of Medicine at UCLA  
Los Angeles, CA

### **Val Lambros, MD, FACS**

Plastic Surgery Private Practice  
Newport Beach, CA

### **Michael F. McGuire, MD, FACS**

Chief, Plastic Surgery  
St. John's Hospital  
President, Pacific Coast Plastic  
Surgery Center

Santa Monica, CA

### **Paul S. Nassif, MD, FACS**

Assistant Clinical Professor of  
Facial Plastic & Reconstructive Surgery  
Keck School of Medicine of USC  
Assistant Clinical Professor of  
Facial Plastic & Reconstructive Surgery  
David Geffen School of  
Medicine at UCLA  
Los Angeles, CA

### **Kami Parsa, MD**

Assistant Clinical Professor  
USC Department of Ophthalmology  
Los Angeles, CA

### **Rod J. Rohrich, MD, FACS**

Professor and Chairman  
UT Southwestern Medical  
Center at Dallas  
Dallas, TX

### **Raffi Der Sarkissian, MD, FACS**

Assistant Professor of  
Facial Plastic Surgery  
Boston University School of Medicine  
Boston, MA  
Facial Plastic &  
Reconstructive Surgeon  
Boston Facial Plastic Surgery  
Quincy, MA

### **Neda Shamie, MD**

Associate Professor of Ophthalmology  
Doheny Eye Institute  
Keck School of Medicine of USC  
Los Angeles, CA  
Medical Director  
Doheny Eye Center-Beverly Hills  
Beverly Hills, CA

### **Tom Wang, MD**

Professor, Department of  
Otolaryngology-Head & Neck Surgery  
Oregon Health & Science University  
Portland, OR

### **Jessica Wu, MD**

Clinical Instructor in Dermatology  
Los Angeles County-USC  
Medical Center  
Los Angeles, CA



**CEDARS-SINAI**  
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DIVISIONS OF OTOLARYNGOLOGY  
AND PLASTIC SURGERY

Sponsor

# Advances in Multi-Specialty Aesthetic and Reconstructive Plastic Surgery Symposium and Bernard G. Sarnat, MD Lectureship



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# ACTIVITY INFORMATION

## COURSE DESCRIPTION

This two-day symposium offers an opportunity to learn new techniques and reinforce skills and methods through presentations, video, panel discussion and interaction with acknowledged experts in plastic surgery, facial reconstruction, and dermatology. The program is divided into sessions with faculty panels and question and answer sessions interspersed to encourage interactivity between participants and session presenters. Aesthetic and facial plastic surgery topics explored include avoiding the pitfalls of revision rhinoplasty, fat grafting techniques, skin resurfacing, and blepharoplasty. This year, the program will also feature presentations from residents wishing to make an academic contribution to the specialty of plastic surgery during their training. The overall goal of this program is to present new, clinically useful, innovative and practical surgical and non-surgical techniques to enable plastic surgeons to provide improved care to their patients seeking aesthetic and reconstructive surgery.

## TARGET AUDIENCE

This course is designed to meet the educational needs of plastic surgeons, facial plastic surgeons, general surgeons, otolaryngologists, dermatologists, and other healthcare professionals involved in the care of patients with aesthetic and reconstructive needs.

## EDUCATIONAL OBJECTIVES

- Review the science of human facial transplantation.
- Reinforce blepharoplasty techniques to prevent complications in patients requiring eyelid surgery.
- List the benefits of using 3D techniques for facial rejuvenation to facilitate the diagnosis and treatment of facial injuries.
- Counsel patients seeking facial rejuvenation on available treatment options to improve aesthetic facial features.
- Review and apply proven techniques in revision rhinoplasty to minimize complications and maximize functional and aesthetic nasal structure for patients seeking to correct or improve facial features.
- Review the pertinent anatomy of the lower lid, nose, and orbital rim.

## ACCREDITATION STATEMENT

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## CREDIT DESIGNATION STATEMENT

Cedars-Sinai Medical Center designates this educational activity for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The California State Board of Registered Nursing accepts courses approved by the ACCME for category 1 credit as meeting the continuing education requirements for license renewal.

## POLICY ON DISCLOSURE

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. Cedars-Sinai Medical Center assesses conflict of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter's content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course in his or her own practice.

## ACKNOWLEDGMENT OF COMMERCIAL SUPPORT

Cedars-Sinai Medical Center gratefully acknowledges educational grants from Allergan, Inc and Mentor Worldwide LLC in support of this educational activity. Additional commercial support is pending and will be acknowledged at the conference.

# AGENDA

## SATURDAY, NOVEMBER 6, 2010

|                   |  |                                      |
|-------------------|--|--------------------------------------|
| 7:30 - 7:50 AM    | Registration and Continental Breakfast   |                                      |
| 7:55-8:00         | Welcome and Opening Remarks  | Andrew T. Cohen, MD, FACS            |
| <b>SESSION I</b>  |  |                                      |
| 8:00 - 8:05       | Introductory Remarks   | Randy Sherman, MD, FACS              |
| 8:05 - 8:45       | Understanding Facial Aging - Why Facelifts Alone Don't Work                    | Rod J. Rohrich MD, FACS              |
| 8:45 - 9:30       | Role of Fat Compartments in Facial Rejuvenation                                | Rod J. Rohrich, MD, FACS             |
| 9:30 - 10:00      | Recent Advances in Wound Care  | To Be Determined                     |
| 10:00 - 10:15     | Break / Exhibits   |                                      |
| 10:15 - 10:30     | Update from the ASPS   | Michael F. McGuire, MD, FACS         |
| 10:30 - 11:15     | Why Liposuction is Not Easy-Correcting/Preventing the Secondary Deformity      | Rod J. Rohrich, MD, FACS             |
| 11:15 - 11:30     | 2010 Research and Scientific Advances in Plastic Surgery                       | Resident Presentation                |
| 11:30 - 12:00     | Latest Advances in Microsurgery  | Randy Sherman, MD, FACS              |
| 12:00 - 1:00 PM   | Lunch  |                                      |
| <b>SESSION II</b> |  |                                      |
| 1:00 - 1:15       | Facial Aesthetics in 2010  | Val Lambros, MD, FACS                |
| 1:15 - 2:00       | Resident Presentations   |                                      |
| 2:00 - 2:45       | In Search of the Perfect Rhinoplasty - Mishaps and Pearls                      | Rod J. Rohrich, MD, FACS             |
| 2:45 - 3:15       | Panel Discussion: What Really Works The Final Word Over a Lifetime of Practice | Moderator: David A. Kulber, MD, FACS |
| 3:15 - 3:30       | Break / Exhibits   |                                      |
| 3:30 - 4:15       | Advances in Secondary Rhinoplasty  | Rod J. Rohrich, MD, FACS             |
| 4:15 - 4:30       | Questions and Answers  | Session II Presenting Faculty        |
| 4:30 PM           | Adjourn  |                                      |

## SUNDAY, NOVEMBER 7, 2010

|                    |   |  |
|--------------------|---|--|
| 7:30 - 8:00 AM     | Continental Breakfast   |  |
| <b>SESSION III</b> |   |  |
| 8:00 - 8:30        | Pathophysiology of Aging  | Rebecca Fitzgerald, MD   |
| 8:30 - 9:00        | Neuromodulators: State of the Art                               | Douglas Hamilton, MD   |
| 9:00 - 9:20        | Incorporating Skin Care in an Aesthetic Practice                | Jessica Wu, MD   |
| 9:20 - 10:00       | Facial Rejuvenation: Current Concepts                           | Tom Wang, MD   |
| 10:00 - 10:20      | Break / Exhibits  |  |
| 10:20 - 10:40      | Photography in Aesthetic Practice                               | Raffi Der Sarkisian, MD, FACS  |
| 10:40 - 11:00      | Preoperative Blepharoplasty Ophthalmologic Evaluation           | Neda Shamie, MD  |
| 11:00 - 11:20      | Canthoplasty in Aesthetic Lower Lid Rejuvenation                | Guy G. Massry, MD  |
| 11:20 - 11:40      | Aesthetic Rejuvenation of Upper Eyelids                         | Robert Goldberg, MD  |
| 11:40 - 12:00      | Facial Rejuvenation Panel Discussion                            | Moderator: Babak Azizzadeh, MD, FACS<br>Panel: Robert Goldberg, MD; Tom Wang, MD; Kami Parsa, MD and Raffi Der Sarkisian, MD, FACS |
| 12:00 - 1:00 PM    | Lunch   |  |
| <b>SESSION IV</b>  |   |  |
| 1:00 - 2:00        | Human Facial Transplantation: Technical Considerations          | Daniel Alam, MD  |
| 2:00 - 2:20        | Dynamic Facial Reanimation                                      | Babak Azizzadeh, MD, FACS  |
| 2:20 - 2:40        | Aesthetic Concepts in Microsurgical Reconstruction              | Daniel Alam, MD  |
| 2:40 - 3:00        | Revision Rhinoplasty  | Tom Wang, MD   |
| 3:00 - 3:10        | Parotid Reconstruction: Aesthetic and Functional Considerations | Babak Larian, MD   |
| 3:10 - 3:20        | Break / Exhibits  |  |
| 3:20 - 3:40        | Diced Cartilage in Rhinoplasty                                  | Paul S. Nassif, MD, FACS   |
| 3:40 - 4:00        | Primary Rhinoplasty   | David S. Frankel, MD, FACS   |
| 4:00 - 4:20        | Avoiding Pitfalls in Lower Eyelid Blepharoplasty                | Kami Parsa, MD   |
| 4:20- 4:40         | Aesthetic Otoplasty   | Raffi Der Sarkisian, MD, FACS  |
| 4:40 - 5:00        | Rhinoplasty Panel Discussion / Questions & Answer               | Moderator: Jay Calvert, MD   |
| 5:00 PM            | Adjourn   |  |

# Registration

## Fees:

Early Registration: Received by October 11, 2010  
Standard Registration: Received after October 11, 2010

## Physicians

\$180  
\$200

## Allied Health

\$85  
\$100

Residents and Fellows with written proof of residency or letter from Program Director are eligible to attend for only \$25. Only registrations received in the mail or via fax will be accepted.

CME credit, course materials, continental breakfast, lunch and breaks are included with the registration fee.

**SPACE IS LIMITED - PLEASE REGISTER EARLY**

## Four methods for registering



**Mail** registration form and payment (checks payable to Cedars-Sinai Medical Center) to:  
Cedars-Sinai Medical Center  
Office of Continuing Medical Education  
Attn: Registration  
8797 Beverly Boulevard, Suite #250  
Los Angeles, CA 90048



**Fax** completed registration form with credit card payment information to (310) 423-0309.



**Call** (310) 423-5548 to register with a credit card



**Register online** at [www.csmc.edu/cme](http://www.csmc.edu/cme) and click on CME Courses

## Refund Policy:

All cancellations must be submitted in writing and refunds will be subject to a \$25 administrative charge. No refunds will be given after Friday, October 29, 2010.



We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

## Confirmation

In order to receive a registration confirmation, please provide your e-mail address or fax number. If you do not receive a confirmation, please call (310) 423-5548 to confirm your registration.

**For further information, please call the Office of Continuing Medical Education at (310) 423-5548.**

## ADVANCES IN MULTI-SPECIALTY AESTHETIC AND RECONSTRUCTIVE PLASTIC SURGERY SYMPOSIUM AND BERNARD G. SARNAT, MD LECTURESHIP November 6-7, 2010

### Please Print Clearly

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Degree: \_\_\_\_\_ Specialty: \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment Method:

Check (payable to CSMC) Amount: \$ \_\_\_\_\_

Credit Card:  Visa  MasterCard  American Express

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_